

3 September 2018

Vertu Motors plc (“Vertu Motors” or the “Group”)

Appointment of Andrew Goss as independent Non-executive Director

Vertu Motors plc, the automotive retailer with a network of 125 sales outlets across the UK, is pleased to announce the appointment of Andrew Goss to the Board as an independent Non-executive Director with immediate effect.

Andrew brings to the Group 39 years of experience in the automotive sector, having held senior roles in Citroen UK, Nissan Europe, Lexus (GB), Toyota (GB), Porsche and most recently Jaguar Land Rover. Between 2010 and 2013 Andrew headed Jaguar Land Rover’s business in North America as its President and CEO, and between 2013 and 2018 he sat on the Jaguar Land Rover Board as Global Sales Operations Director. During this period he also represented Jaguar Land Rover in its joint venture interests in China and in its Spark 44 advertising agency.

Andrew will sit as a member of the audit, nominations and remuneration committees.

Peter Jones, Chairman of Vertu said:

“We are delighted to welcome Andy to the Board of Vertu. He has an unmatched wealth of sector experience. He will bring invaluable insights as the Board develops and executes its strategy in the coming years.”

Andrew Goss said:

“I have observed Vertu’s development with interest over the last 10 years and I am excited by the opportunity of helping to guide its next period of growth. The next few years will see significant transformation of the automotive sector around new technologies and changing customer behaviours. I believe a proactive Group like Vertu can be very well positioned to take advantage of these changes.”

See below for further information in accordance with Rule 17 of the AIM Rules for Companies:

AIM Rule 17

Save for the information above and below, there are no further disclosures to be made in accordance with Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of Andrew Paul Goss

Current Directorships/Partnerships

Blue Moon Advisory Limited
Belmont School (Feldemore) Educational Trust Limited

Past Directorships/Partnerships

Chery Jaguar Land Rover Automotive Co Ltd
Spark44 (JV) Limited
Jaguar Land Rover Holdings Limited

Jaguar Land Rover Limited
JLR Nominee Company Limited
AFN Limited
Porsche Financial Services Great Britain Limited
Porsche Retail Group Limited
Society of Motor Manufacturers and Traders Limited (The)
Porsche Cars Great Britain Limited
Toyota (G.B.) Plc
Lexus (GB) Limited

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Notes to Editors

Vertu Motors is the sixth largest automotive retailer in the UK with a network of 125 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 122 franchised sales outlets and 3 non-franchised sales operations from 106 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – www.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.farnellandrover.com / www.farnelljaguar.com / www.vertuvolkswagen.com / www.vertumercedes-benz.com