

For filings with the FSA include the annex
For filings with issuer exclude the annex

TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	VERTU MOTORS PLC	
2. Reason for notification (yes/no)		
An acquisition or disposal of voting rights		Yes
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An event changing the breakdown of voting rights		
Other (please specify):		
3. Full name of person(s) subject to notification obligation:	Artemis Investment Management Limited	
4. Full name of shareholder(s) (if different from 3):	Witan Investment Trust L&G(Barclays) Series2 MM Alpha Fund L&G(Barclays) MM Alpha Fund Barclays UK Alpha Akzo Nobel Pension Scheme Prudential Staff Pension Scheme Pearson Institutional Special Situations Artemis UK Special Situations Fund	
5. Date of transaction (and date on which the threshold is crossed or reached if different):	27 November 2009	
6. Date on which issuer notified:	30 November 2009	
7. Threshold(s) that is/are crossed or reached:	12%	

8: Notified Details**A: Voting rights attached to shares**

Class/type of shares If possible use ISIN code	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of shares	Number of voting rights	Number of shares	Number of voting rights		Percentage of voting rights	
				Direct	Indirect	Direct	Indirect
GB00B1GK4645	21,615,547	21,615,547	23,874,036	23,874,036		12.16%	

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	Percentage of voting rights

Total (A+B)

Number of voting rights	Percentage of voting rights
23,874,036	12.16%

9. Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:

Proxy Voting:

10. Name of proxy holder:

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

14 Contact name:

Alistair Fleming

15. Contact telephone name:

0131 718 0411

For notes on how to complete form TR-1 please see the FSA website.