

27<sup>th</sup> March 2007

**Vertu Motors plc (“Vertu Motors” or the “Company”)**

**Completion of the acquisition of Bristol Street Motors**

Vertu Motors plc, the acquirer and consolidator of UK motor retail businesses, announces that it has formally completed the acquisition of Bristol Street Group Limited and the placing of £26.2 million of its ordinary shares, following approval by shareholders at the Extraordinary General Meeting held on 26 March 2007 and the re-admission of the entire issued share capital of Vertu Motors to trading on AIM ("Completion").

Following completion of the acquisition and placing, the Company has 90,828,254 ordinary 10p shares in issue.

Brewin Dolphin Securities is the nominated advisor and broker to Vertu Motors.

Robert Forrester, CEO of Vertu Motors said:

"We are delighted to have completed the acquisition of Bristol Street Motors, Paul Williams and his team have worked tirelessly to bring this transaction to fruition and it is my pleasure to welcome them into the Vertu Motors fold.

"The completion of this transaction is the first step in the delivery of our strategy as set out at the time of our IPO and provides us with the perfect platform from which we can take advantage of consolidation opportunities in the UK motor retail market."

**- Ends -**

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