

10 August 2021

Vertu Motors plc ("Vertu Motors" or "Company")

Investor Presentation

Vertu Motors, the UK automotive retailer with a network of 154 sales outlets, is pleased to announce that its management will host an online investor presentation and Q&A session on Tuesday, 17 August 2021 at 4.30pm. Anyone wishing to participate should register for the event with PIWORLD at https://bit.ly/VTU_Investor_Pres_17_8_21.

- Ends -

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 154 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 150 franchised sales outlets and 4 non-franchised sales operations from 116 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com