

16 June 2023

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 15 June 2023 it purchased 114,095 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 10 May 2023, as follows (together the "Transaction"):

Date of purchase	15 June 2023
Number of ordinary shares purchased	114,095
Highest price paid per ordinary share	63 pence
Lowest price paid per ordinary share	62.8 pence
Volume weighted average price paid per ordinary share	62.984 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 344,373,455 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	15 June 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
114,095	62.984	London Stock Exchange

Individual transactions:

21,803	63.00 pence	09:54 UK
125	62.90 pence	10:25 UK
334	63.00 pence	12:40 UK
125	63.00 pence	12:40 UK
125	63.00 pence	13:28 UK
3,880	63.00 pence	14:34 UK
125	63.00 pence	14:34 UK
13,023	63.00 pence	15:10 UK

402	63.00 pence	15:10 UK
13	63.00 pence	15:10 UK
14,000	63.00 pence	15:10 UK
57	63.00 pence	15:16 UK
50,000	63.00 pence	15:30 UK
3,180	62.80 pence	15:41 UK
144	62.80 pence	15:41 UK
4	62.80 pence	15:41 UK
1	62.80 pence	16:26 UK
5,747	62.80 pence	16:26 UK
639	63.00 pence	16:35 UK
368	63.00 pence	16:35 UK

Vertu Motors plc

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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 189 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 185 franchised sales outlets and 4 non-franchised sales operations from 141 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.vertumotorcycles.com