

15 May 2023

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 12 May 2023 it purchased 264,331 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 10 May 2023, as follows (together the "Transaction"):

Date of purchase	12 May 2023
Number of ordinary shares purchased	264,331
Highest price paid per ordinary share	59 pence
Lowest price paid per ordinary share	59 pence
Volume weighted average price paid per ordinary share	59 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 348,444,109 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	12 May 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
264,331	59	London Stock Exchange

Individual transactions:

7,660	59.00 pence	09:00 UK
7,660	59.00 pence	09:00 UK
7,660	59.00 pence	09:00 UK
7,660	59.00 pence	09:00 UK
22,222	59.00 pence	11:41 UK
33,333	59.00 pence	11:41 UK
14,815	59.00 pence	11:41 UK

14,816	59.00 pence	11:41 UK
7,407	59.00 pence	11:41 UK
7,407	59.00 pence	11:41 UK
3,676	59.00 pence	12:18 UK
4,079	59.00 pence	12:58 UK
135	59.00 pence	12:58 UK
25,801	59.00 pence	14:25 UK
1	59.00 pence	16:17 UK
10,453	59.00 pence	16:35 UK
7,541	59.00 pence	16:35 UK
33,803	59.00 pence	16:35 UK
36,291	59.00 pence	16:35 UK
11,911	59.00 pence	16:36 UK

Vertu Motors plc

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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 189 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 185 franchised sales outlets and 4 non-franchised sales operations from 141 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.vertumotorcycles.com