

06 July 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 05 July 2022, it purchased 186,199 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	05 July 2022
Number of ordinary shares purchased	186,199
Highest price paid per ordinary share	54.00 pence
Lowest price paid per ordinary share	53.30 pence
Volume weighted average price paid per ordinary share	53.7691 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 350,393,965 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	05 July 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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186,199

53.7691

London Stock Exchange

Individual Transactions:

104	54.00 pence	08:29 UK
103	54.00 pence	08:29 UK
54	54.00 pence	08:29 UK
2,700	54.00 pence	08:59 UK
3,585	54.00 pence	08:59 UK
1,160	54.00 pence	08:59 UK
5,386	54.00 pence	08:59 UK
8,438	54.00 pence	08:59 UK
922	54.00 pence	08:59 UK
1,402	54.00 pence	08:59 UK
923	54.00 pence	09:04 UK
923	54.00 pence	09:04 UK
923	54.00 pence	09:04 UK
923	54.00 pence	09:05 UK
152	54.00 pence	09:05 UK
378	54.00 pence	09:09 UK
148	54.00 pence	09:09 UK
1,254	54.00 pence	09:09 UK
2,217	54.00 pence	09:13 UK
3,075	54.00 pence	09:13 UK
3,075	54.00 pence	09:13 UK
2,294	54.00 pence	09:13 UK
1,177	54.00 pence	09:16 UK
2,456	54.00 pence	09:16 UK
3,633	54.00 pence	09:16 UK
412	54.00 pence	09:16 UK
45	54.00 pence	09:16 UK
412	54.00 pence	09:16 UK
1,254	54.00 pence	09:16 UK
1,511	54.00 pence	09:16 UK
3,781	54.00 pence	09:16 UK
1,379	54.00 pence	09:16 UK
7,500	53.90 pence	09:22 UK
2,500	53.90 pence	09:22 UK
3,600	53.90 pence	09:32 UK
2,833	53.90 pence	09:32 UK
2	53.90 pence	09:32 UK
123	53.90 pence	09:32 UK
380	53.90 pence	09:32 UK
2,199	53.90 pence	09:32 UK
3,729	53.90 pence	09:32 UK
2,704	53.90 pence	09:32 UK
124	53.90 pence	09:32 UK
1,574	53.90 pence	09:32 UK
2,732	53.90 pence	12:30 UK
4,400	53.90 pence	12:40 UK
282	53.90 pence	12:41 UK
1,102	53.90 pence	12:51 UK

416	53.90 pence	12:51 UK
6,200	53.90 pence	12:51 UK
66	53.90 pence	12:51 UK
2,783	53.90 pence	12:51 UK
927	53.90 pence	12:51 UK
2,490	53.90 pence	12:53 UK
2,044	53.90 pence	12:53 UK
2,846	53.90 pence	12:53 UK
927	53.90 pence	12:57 UK
383	53.90 pence	12:57 UK
544	53.90 pence	12:57 UK
6,200	53.90 pence	12:57 UK
1,300	53.90 pence	12:57 UK
1,479	53.90 pence	12:57 UK
4,721	53.90 pence	12:57 UK
2,779	53.90 pence	12:57 UK
2,440	53.90 pence	12:57 UK
3,760	53.90 pence	12:57 UK
1,911	53.90 pence	12:57 UK
197	53.30 pence	13:06 UK
4,682	53.30 pence	13:15 UK
2,121	53.30 pence	13:15 UK
4,682	53.30 pence	13:15 UK
2,121	53.30 pence	13:15 UK
4,879	53.30 pence	13:15 UK
7,000	53.30 pence	13:15 UK
5,137	53.30 pence	13:15 UK
1,527	53.30 pence	13:15 UK
336	53.30 pence	13:15 UK
1,628	53.30 pence	13:19 UK
4,142	53.30 pence	13:23 UK
1,230	53.30 pence	13:23 UK
4,236	53.30 pence	14:11 UK
2,115	53.30 pence	14:11 UK
649	53.30 pence	14:11 UK
2,702	53.30 pence	14:11 UK
616	53.30 pence	14:11 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com