

08 April 2022

Vertu Motors plc
(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 07 April 2022, it purchased 201,999 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 02 March 2022 as follows:

Date of purchase	07 April 2022
Number of ordinary shares purchased	201,999
Highest price paid per ordinary share	61.40 pence
Lowest price paid per ordinary share	58.40 pence
Volume weighted average price paid per ordinary share	59.8564 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 357,826,916 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	07 April 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
201,999	59.8564	London Stock Exchange

Individual transactions:-

1,071	61.40 pence	08:11 UK
2,143	61.40 pence	08:11 UK
286	61.40 pence	08:12 UK
6,428	61.40 pence	08:13 UK
2,071	61.40 pence	08:14 UK
12,500	61.00 pence	08:20 UK

687	61.00 pence	08:20 UK
11,813	61.00 pence	08:20 UK
9	60.60 pence	08:20 UK
3,000	60.60 pence	08:20 UK
4,835	60.60 pence	08:20 UK
3,000	60.60 pence	08:20 UK
3,358	60.60 pence	08:20 UK
1,071	60.60 pence	08:25 UK
3,415	60.60 pence	08:25 UK
1,071	60.60 pence	08:25 UK
4,486	60.60 pence	08:25 UK
755	60.60 pence	08:25 UK
7,048	60.20 pence	08:34 UK
281	60.20 pence	08:44 UK
343	60.20 pence	08:46 UK
666	60.20 pence	08:49 UK
7,996	60.20 pence	08:49 UK
196	60.20 pence	08:58 UK
68	60.20 pence	09:00 UK
3,534	60.20 pence	09:04 UK
3,215	60.20 pence	09:10 UK
1,325	60.20 pence	09:10 UK
140	60.20 pence	09:10 UK
188	60.20 pence	09:10 UK
3,500	59.90 pence	09:10 UK
2,084	59.90 pence	09:11 UK
6,049	59.90 pence	09:11 UK
143	59.90 pence	09:11 UK
2,654	59.90 pence	09:11 UK
585	59.90 pence	09:11 UK
2,000	59.90 pence	09:11 UK
6,251	59.90 pence	09:11 UK
1,734	59.90 pence	09:11 UK
8,813	59.50 pence	09:30 UK
1,900	59.50 pence	09:30 UK
8,813	59.50 pence	09:30 UK
5,474	59.50 pence	09:30 UK
150	59.10 pence	09:30 UK
11,882	59.10 pence	09:45 UK
12,968	59.00 pence	14:57 UK
5,593	58.80 pence	15:47 UK
1,021	58.80 pence	15:47 UK
4,572	58.80 pence	15:47 UK
1,021	58.80 pence	15:47 UK
4,572	58.80 pence	15:47 UK
90	58.80 pence	15:48 UK
931	58.80 pence	15:54 UK
2,200	58.80 pence	16:06 UK
18,515	58.60 pence	16:25 UK
1,459	58.60 pence	16:25 UK
26	58.40 pence	16:18 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com