

16 March 2022

Vertu Motors plc
(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 15 March 2022, it purchased 283,824 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 02 March 2022 as follows:

Date of purchase	15 March 2022
Number of ordinary shares purchased	283,824
Highest price paid per ordinary share	58.00 pence
Lowest price paid per ordinary share	55.80 pence
Volume weighted average price paid per ordinary share	57.4671 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 358,055,226 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	15 March 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
283,824	57.4671	London Stock Exchange

Individual transactions:-

15,000	57.60 pence	09:44 UK
55,445	58.00 pence	11:24 UK
19,555	58.00 pence	11:24 UK
37,179	58.00 pence	11:34 UK
11,645	58.00 pence	11:34 UK
4,773	57.60 pence	12:10 UK

8,346	57.60 pence	12:44 UK
9,041	57.60 pence	12:44 UK
5,000	57.60 pence	12:46 UK
8,814	57.60 pence	13:05 UK
9,026	57.60 pence	13:05 UK
2,925	57.00 pence	13:42 UK
14,240	57.00 pence	13:42 UK
1,378	57.00 pence	13:42 UK
15,787	57.00 pence	13:42 UK
15,670	57.00 pence	13:42 UK
5,196	57.00 pence	14:07 UK
113	57.00 pence	14:07 UK
5,309	57.00 pence	14:07 UK
19,000	56.60 pence	15:02 UK
6,000	56.60 pence	15:02 UK
14,382	55.80 pence	15:10 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com