

27 January 2022

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 26 January 2022, it purchased 109,262 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	26 January 2022
Number of ordinary shares purchased	109,262
Highest price paid per ordinary share	65.00 pence
Lowest price paid per ordinary share	64.60 pence
Volume weighted average price paid per ordinary share	64.8305 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 361,261,782 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	26 January 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
109,262	63.8305	London Stock Exchange

Individual Transactions:

2,930	65.00 pence	11:15 UK
13,070	65.00 pence	11:15 UK
3,485	65.00 pence	11:15 UK
3,647	65.00 pence	11:15 UK
1,913	65.00 pence	11:15 UK

1,217	65.00 pence	11:15 UK
193	65.00 pence	11:15 UK
1,311	65.00 pence	11:16 UK
3,812	65.00 pence	11:16 UK
10,048	65.00 pence	11:16 UK
13,860	65.00 pence	11:16 UK
1,040	65.00 pence	11:16 UK
1,134	65.00 pence	11:16 UK
5,298	65.00 pence	11:16 UK
4,554	64.60 pence	11:16 UK
972	64.60 pence	11:16 UK
785	64.60 pence	11:16 UK
1,531	64.60 pence	11:16 UK
2,027	64.60 pence	11:17 UK
1,694	64.60 pence	11:19 UK
7,772	64.60 pence	11:19 UK
1,694	64.60 pence	11:19 UK
16	64.60 pence	11:19 UK
669	64.60 pence	11:19 UK
936	64.60 pence	11:19 UK
2,440	64.60 pence	11:30 UK
2,688	64.60 pence	11:36 UK
1,848	64.60 pence	11:38 UK
1,540	64.60 pence	11:38 UK
2,002	64.60 pence	11:40 UK
2,000	64.60 pence	11:40 UK
2,164	64.60 pence	11:42 UK
3,032	64.60 pence	11:44 UK
2,509	64.60 pence	11:44 UK
3,431	64.60 pence	11:44 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth

strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com