

24 January 2022

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 21 January 2022, it purchased 275,707 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	21 January 2022
Number of ordinary shares purchased	275,707
Highest price paid per ordinary share	66.00 pence
Lowest price paid per ordinary share	64.00 pence
Volume weighted average price paid per ordinary share	64.9612 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 361,716,911 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	21 January 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
275,707	64.9612	London Stock Exchange

Individual Transactions:

5,000	66.00 pence	08:19 UK
2,302	66.00 pence	08:19 UK
17,698	66.00 pence	08:39 UK
5,000	65.80 pence	08:39 UK
226	65.80 pence	08:39 UK

3,068	65.80 pence	08:39 UK
6,016	65.80 pence	08:39 UK
5,024	65.80 pence	08:39 UK
1,400	65.80 pence	08:42 UK
4,200	65.80 pence	08:46 UK
66	65.80 pence	08:48 UK
3,800	65.60 pence	09:22 UK
700	65.60 pence	09:22 UK
734	65.60 pence	09:22 UK
3,766	65.60 pence	09:29 UK
16,234	65.60 pence	09:29 UK
473	65.60 pence	09:29 UK
2,258	65.60 pence	09:57 UK
1,371	65.60 pence	09:57 UK
1,371	65.60 pence	09:57 UK
4,579	65.60 pence	09:57 UK
1,921	65.60 pence	09:57 UK
3,500	65.60 pence	09:58 UK
5,000	65.60 pence	09:58 UK
1,530	65.60 pence	09:58 UK
1,970	65.60 pence	09:58 UK
793	65.60 pence	10:23 UK
6,243	65.00 pence	11:06 UK
5,922	65.00 pence	11:06 UK
321	65.00 pence	11:12 UK
3,576	65.00 pence	11:12 UK
6,243	65.00 pence	11:12 UK
6,243	65.00 pence	11:12 UK
6,243	65.00 pence	11:12 UK
6,243	65.00 pence	11:12 UK
8,966	65.00 pence	11:12 UK
20,000	65.00 pence	11:30 UK
1,290	64.40 pence	12:26 UK
4,039	64.40 pence	12:26 UK
3,913	64.40 pence	12:26 UK
1,416	64.40 pence	12:26 UK
310	64.40 pence	12:26 UK
1,004	64.40 pence	12:26 UK
344	64.40 pence	12:26 UK
1,416	64.40 pence	12:26 UK
2,565	64.40 pence	12:26 UK
2,764	64.40 pence	12:26 UK
4,320	64.40 pence	12:26 UK
776	64.40 pence	12:26 UK
233	64.40 pence	12:26 UK
1,392	64.40 pence	12:54 UK
773	64.40 pence	12:54 UK
1,315	64.40 pence	12:57 UK
787	64.40 pence	13:00 UK
1,062	64.40 pence	13:00 UK
147	64.40 pence	13:01 UK

720	64.40 pence	13:02 UK
1,271	64.40 pence	13:02 UK
3,191	64.40 pence	13:02 UK
1,991	64.40 pence	13:02 UK
776	64.40 pence	13:02 UK
4,370	64.40 pence	13:02 UK
183	64.40 pence	13:02 UK
5,329	64.40 pence	14:14 UK
2,303	64.40 pence	14:14 UK
6,500	64.00 pence	14:15 UK
3,457	64.00 pence	14:15 UK
1,758	64.00 pence	14:15 UK
4,742	64.00 pence	14:15 UK
8,138	64.00 pence	14:15 UK
1,285	64.00 pence	14:15 UK
5,215	64.00 pence	14:15 UK
4,739	64.00 pence	14:15 UK
2,707	64.00 pence	14:15 UK
3,793	64.00 pence	14:15 UK
1,448	64.00 pence	14:15 UK
6,500	64.00 pence	14:16 UK
5,425	64.00 pence	14:16 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk /
www.macklinmotors.co.uk / www.vertumotorcycles.com