

22 December 2021

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 21 December 2021, it purchased 67,197 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	21 December 2021
Number of ordinary shares purchased	67,197
Highest price paid per ordinary share	66.00 pence
Lowest price paid per ordinary share	66.00 pence
Volume weighted average price paid per ordinary share	66.00 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 362,489,579 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	21 December 2021

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
67,197	66.00	London Stock Exchange

#### Individual Transactions:

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1,590	66.00 pence	08:17 UK
1,410	66.00 pence	08:17 UK
535	66.00 pence	08:17 UK
3,000	66.00 pence	08:17 UK

2,571	66.00 pence	08:17 UK
307	66.00 pence	08:17 UK
40,587	66.00 pence	08:21 UK
16,112	66.00 pence	08:56 UK
687	66.00 pence	08:56 UK
398	66.00 pence	08:56 UK

**For further information please contact:**

**Vertu Motors plc**

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**Camarco**

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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 156 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 152 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](http://investors.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)